

Riverside Community College
Photo 11 Commercial & Advertising | Fall 2025
Gene Sasse | gene@genesasse.com | 909-941-3993

Assignment: 3 Money & Homelessness

Due: Sep 15th 2025

Format: Color Digital

*"Before you ignore another homeless person on the street,
just remember that that could be someone's father
or someone's mother and they have a story."*

— Syesha Mercado

You have been hired to create an illustrative image for an article discussing the relationship between money and homelessness.



The goal of this assignment is to provide your editor with a thought-provoking and visually impactful image that complements the article's content on money and homelessness.

The combination of the currency bill and the homelessness image should help convey the message effectively to the readers.

Here are the steps and requirements for completing the assignment:

Use a relatively **new** bill for the illustration, \$1 or \$2 bill is best.

Image Modification: Open the chosen bill image in Photoshop and carefully remove the center portion of the bill using appropriate editing tools, such as the lasso tool or the selection tool. Ensure that the removal process is precise, so the final image looks clean and professional.

Homelessness Image: Create a powerful and meaningful image that clearly illustrates the issue of homelessness. It could be a photograph depicting homelessness or a scene that represents the challenges faced by the homeless.

Placement: Place the chosen image precisely within the center section of the bill. Adjust its size and position to fit within the bill's dimensions accurately.

Lines and Alignment: Ensure that the lines of the bill are straight, square, and parallel to maintain a realistic appearance. Pay attention to the overall alignment of the elements within the image. **Do not distort the image.**

Color: The color of the bill should match the original bill.

Format: The final image should have a width of 14 inches.

Remember: The assignment is due by 7pm via We Transfer.