

Riverside Community College
Photo 11 Commercial & Advertising | Fall 2024
Gene Sasse | gene@genesasse.com | 909-941-3993

Assignment: 3 Money

Due: Sep 10th 2024

Format: Print 9"x17" horizontal format

*"Before you ignore another homeless person on the street,
just remember that that could be someone's father
or someone's mother and they have a story."*

— Syesha Mercado

You have been hired to create an illustrative image for an article discussing the relationship between money and homelessness. You the photographer is illustrating this concept;



Here are the steps and requirements for completing the assignment:

1. Topic: The topic of the assignment is to address the issue of homelessness in relation to money.
2. Bill Selection: Photograph a relatively new currency bill as the base for the illustration. It should be recognizable and commonly used. Only the \$1 and \$2 can be photographed
3. Software: Utilize Adobe Photoshop to manipulate images effectively.
4. Image Modification: Open the chosen bill image in Photoshop and carefully remove the center portion of the bill using appropriate editing tools, such as the lasso tool or the selection tool. Ensure that the removal process is precise, so the final image looks clean and professional.
5. Homelessness Image: Create a powerful and meaningful image that clearly illustrates the issue of homelessness. It could be a photograph depicting a homeless individual or a scene that represents the challenges faced by the homeless. The scene can be setup and does not have to include people.
6. Placement: Place the chosen image precisely within the center section of the bill. Adjust its size and position to fit within the bill's dimensions accurately.
7. Color or B&W: The inside image can be either B&W or in color. However, the bill itself should remain in color to maintain recognition.
8. Lines and Alignment: Ensure that the lines of the bill are straight, square, and parallel to maintain a realistic appearance. Pay attention to the overall alignment of the elements within the image.
9. Print Format: The final image should have a width of 14 inches and will be printed on a 9x17-inch paper. This will leave a margin around the bill for presentation.
10. Your Name: Add your name in the lower right corner of the image using a 14pt easy-to-read font. This attribution is essential to give credit to the artist responsible for the artwork.

The goal of this assignment is to provide your editor with a thought-provoking and visually impactful image that complements the article's content on money and homelessness. The combination of the currency bill and the homelessness image should help convey the message effectively to the readers.