

Riverside Community College  
Photo 11 Commercial & Advertising | Fall 2024  
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**Assignment 2:** Illustrated Quote

**Due:** Sep 2<sup>nd</sup> 2024

**Format:** Digital | Color

This assignment is to illustrate the quote for a double truck magazine spread. Make sure the quote does not cross the gutter otherwise some of the words will be lost.

The size of the spread 11”h x 17”w @ 300ppi. The image should be strong and bold to stop the person so they read the quote. Place the quote somewhere in the image so it complements the image but doesn’t detract from it. This photo can have a capture date before this class started.

“The most beautiful things in the world cannot be seen or even touched,  
they must be felt with the heart” – **Helen Keller**



**Double truck** refers to a pair of facing pages, usually in a magazine or book, where the content stretches over both pages. The **gutter** is the space in the center of the book where the two pages come together.