

Riverside Community College
Photo 11 Commercial & Advertising | Fall 2023
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Assignment: Midterm

Subject: Riverside

Due: Oct 16th 2023

Format: Color

Image Size: 24in long dimension or larger

*The key to placemaking is to understand the story of a place.
It is only by engaging with the people that live there
that the story can be understood and shaped.*

— Jim Dawson

Riverside Chamber of Commerce is developing a new marketing campaign selling Riverside as a place to relocate to. The midterm is worth 40 points. No midterm assignments accepted after due date without valid reason.

Turn in 4 color images, 24in long dimension or larger with best crop.