

Riverside Community College
Photo 11 Commercial & Advertising | Fall 2023
Gene Sasse | gene@genesasse.com | 909-941-3993

Assignment 1: Best Image

Due: Aug 28th 2023

Format: Digital | 1 color & 1 B&W

*“Photography for me is not looking, it’s feeling.
If you can’t feel what you’re looking at,
then you’re never going to get others to feel anything
when they look at your pictures.” Don McCullin*

This assignment is turn in the best color & B&W image you have captured before this class started. Turn in full rez tiff images at 300ppi. Make sure all metadata is included with your files and your images are labeled properly. 1-1stname_last-name-camera file#.tif (1-john_smith-4521.tif)

0 pts if not labeled correctly.

Things I look for when grading assignments:

- The subject is tack sharp
- Pleasing composition
- A crop that makes the subject stronger
- Problem solving
- Color correction
- The image is labeled correctly
- Image is the correct size & resolution