

Revision 1

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Press Release

For Immediate Release

Maloof Beyond 90: An American Woodworker

Photographer Gene Sasse is pleased to announce the release of his newest book, *Maloof Beyond 90: An American Woodworker*. This very limited edition was produced as a tribute to America's most celebrated woodworker, Sam Maloof, now well into his ninth decade of life.

Maloof Beyond 90: An American Woodworker is a celebration of Sam and his illustrious career. His work has been in the collections of three presidents. Former President Jimmy Carter, who has a collection of Sam's work, graciously opened his private residence in Plains, Georgia to the photographer-journalist and penned the introduction.

Each generously formatted custom leather bound volume holds 44 pages of original images individually printed on archival fine art paper. The 11" x 17" pages reflect on the character of his life at work and at home through telling images of Sam as he works and relaxes. Samples pages of 43 full color and 40 black and white photographs can be viewed online at www.sam-maloof.com.

Each color page will be separated by a sheet of vellum. This format was chosen specifically to highlight the text of 34 individuals who have been fortunate enough to collect some of Sam's pieces or who have worked by his side. Contributors include Al Goldman, Chief Market Strategist Corporate Vice President A. G. Edwards, Inc., Wallace Cunningham Architect – and Jimmy Carter former President.

The book is being printed on the Canon iPF5100 printer using Canon's LUCIA Pigment Ink Set offering spectacular color, superb tonal detail with archival print quality.

Production of *Maloof Beyond 90: An American Woodworker* is strictly limited to 500 books with 50 artists proofs signed by Author/ Photographer Gene Sasse and craftsman Sam Maloof.

High res images can be downloaded at www.sam-maloof.com/media